

|     | Question Text                                 | Average / 6 | FINAN Average / 6 |
|-----|---|-------------|-------------------|
| Grp | Instructor Questions                          | 5.73        | 5.18              |
| Grp | Course Questions                              | 5.56        | 5                 |
|     |   |             |                   |
| 1   | Objectives clearly stated                     | 5.66        | 5.11              |
| 2   | Objectives met                                | 5.56        | 5.04              |
| 3   | Content well-organized                        | 5.68        | 4.97              |
| 4   | Course materials helpful                      | 5.46        | 4.91              |
| 5   | Assignments & exams covered the course        | 5.49        | 5.02              |
| 6   | Learned great deal                            | 5.52        | 4.93              |
| 7   | Overall effective course                      | 5.52        | 4.93              |
| 9   | Instructor was organized                      | 5.78        | 5.1               |
| 10  | Instructor presented effectively              | 5.73        | 4.9               |
| 11  | Instructor created respectful environment     | 5.68        | 5.26              |
| 12  | Demonstrated thorough knowledge               | 5.83        | 5.4               |
| 13  | Instructor encouraged questions/ opinions     | 5.78        | 5.27              |
| 14  | Instructor available for student consultation | 5.56        | 5.21              |
| 15  | Overall effective instructor                  | 5.78        | 5.06              |

### Text Responses

#### Comments on course effectiveness

The class was great. Relevant real world and entertaining examples made the concepts 'stick'. The only thing I'd wish was different, is the time limit on the final. The class was so well put together I think no time-limit would help students take even more away from the class.

Always allowed time for questions The quiz's were pushing but helped you to learn

I thought the real life examples and movie clips really helped bring everything together. The material was very well organized.

Alternating between break-out problems and board problems was a nice touch. It allowed us a chance to work on our own but also to follow along reinforcing concepts and aiding our understanding if we weren't sure how to do the problem. Also, using humor, current events/practices, and discussing realistic applications kept the class engaging. Sometimes material was covered a little too quick to grasp on the spot and it wasn't until later

1) Give more 1/2 hour longer to take the quizzes, especially for us non finance people. 2) Great job at in class examples. It would help if you slowed down a bit during the in class board and breakout problems. We are all not speedy Gonzales' when it comes to Excel.

It was really helpful that he posted the previous quizzes and tests as well as all of his slides.

I felt we covered too much material, which makes it harder to retain for future application. The professor was excellent!

At points I had hard time connecting what we were supposed to be learning to the lectures. Lectures would jump from a story/example to breakout problem or board problem. Walking through the mechanics would be helpful.

The course was structured very well and the material was presented in a clear manner.

The structure of lectures made learning the material really easy - lecture/board problems/breakouts - good way to get an understanding of the material and see how it is applied right away.

1) there was a well thought out plan for each class which I thought was helpful to understand. 2) He was aware we were all working and making things take home which I feel did not take away from learning the topics.

The case studies were very helpful to see the application of what we have been taught. The textbook was very valuable during this class. In addition to his teaching abilities the textbook was able to present the information in a simple format.

The number of problems suggested from the reading felt daunting and on the rare occasion I actually worked through them, it didn't seem to substantially improve my understanding of the material. Pairing it down to a couple meaningful, curated problems would be more valuable.

Thought the course was great. Enjoyed the set up of the class. I thought the quizzes and case studies were relevant and built off what we learned in class. My favorite class thus far.

The lecture notes were helpful in realizing what content will be covered, but were less than explanatory when trying to go back and understand concepts. The quizzes were good at focusing on key concepts, but it was frustrating to have such a short time frame to complete the quizzes (I spent a lot of time during the quiz stressed if I'd finish in time!). It was also difficult to study with classmates because the quizzes were less of

Quick quiz grading and posted problem examples in excel

1. The real world connection were extremely helpful (additional articles during the quizzes and in-class videos). 2. Case studies were good to delve into.

Great course! I thought it would apply very well to a future leadership role.

working on real life examples in class would have been useful in mastering concepts being taught

The class was very well organized. I've had finance classes in the past that taught the same material that haven't been well organized, and the material has been difficult to retain. The organization of this class promoted retention.

Well organized

I really enjoyed the course content and the instructors lecture style. I appreciated that he brought real world experience into the classroom rather than all theory based teaching. The quizzes were always challenging even to the point that the course materials did not adequately cover the quiz material. Also the multiple choice format didn't allow any credit for the work that went into answering the questions. It was unfortunate how much the quizzes

Being able to access the in-class work was very helpful.

Lecture was excellent and Davidson sense of humor was used well to keep the students attention and make it memorable. Wonderful class experience. Also the videos for the same reasons.

There were a couple of items in the quizzes that were in the book, but were never even mentioned in class. The quizzes had ambiguous wording, i.e. "1% Semiannual APR". Does this mean 1% APR compounded semiannually, or does it really mean a 1% semiannual rate, since a semiannual annual percentage rate is not possible

Excellent course. Loved the real world examples and applying it to work.

in class problems and examples

Typically, you think that an introductory Finance course would be dry, quantitative heavy, and incredibly boring--but Professor Heath focuses more on world events, the mindset of those in the Financial realm, and how corporate decisions are made from the numbers calculations that we are shown. The coursework contained work that made you sit down and teach yourself the material that had been reviewed from the class prior, and while that's

Slides are awesome!

great course organization

### Instructor Comments

The instructor was very engaging, and made a topic that I initially had little interest in, seem exciting and interesting. I also appreciated how he would apply the lessons to the real world. That helped a great deal. Great professor!

I really liked the real life examples and movie clips to help bring it all together. I also really liked how he presented the material and got the class involved. I learned a great deal in this course and found a fascination with finance.

Thorough, thoughtful, and engaging. Best instructor yet! Hope you keep him for years to come.

He was great to take the time and explain things if they were not clear. He would try to make sure everyone understood the concepts. Very involved in his teaching which was very helpful

Professor Heath was exceptional. I would take the class again if it were an option.

Davidson was best finance professor yet. His class was well balanced between entertainment and learning which made it a great experience.

His personality was great to learn from. I enjoyed attending each class. I like how he emphasized using excel for the course content.

Davidson was an engaging professor. Spending more time walking through the mechanics of the more complicated formulas would be helpful. Also, connecting the reading material to what we are discussing in class (terminology is sometimes different, etc).

Davidson did a great job of providing examples for the concepts taught and allowed us to practice going through the mechanics of the problems.

I thought he was an effective teacher. He explained the course content well and he was always able to lighten the mood (very helpful for the evening classes).

The Steve Nash of finance professors. Davidson managed to tie finance into the real world. His experience is extremely relevant. He made me want to learn everything he was teaching. My favorite professor so far in the program.

Enjoyed the class.

Dr. Heath was fantastic! He is incredibly entertaining, very well organized, presents multiple concrete examples in class, has his examples available after class to view, and found a text book/solution manual that is highly relevant to the course. At the beginning of class he provided great concrete examples on why the course was beneficial to everyone's careers.

1. There were a few quiz questions that seemed confusing or a little ambiguous. 2. Keep up the jokes. Jokes keep my mind awake later at night.

Hilarious! Made the course material easy to understand

The professor is extremely knowledgeable about finance, and was able to answer complex and in-depth questions. However, because he is so knowledgeable I didn't understand the basic level of finance. He explained at a much higher level than I understood, even after reading the assigned chapters. I was under the impression this program was still applicable for those without a business background, but this class demonstrated to me that Davidson was very engaging and used humor well to make the class interesting and fun. I thought he used media appropriately to add to the class and was able to teach clearly and precisely which was very helpful for learning the content. Also my favorite professor thus far and you can check my other evaluations to reaffirm that I don't say that every time.

He had great experience in his field and he was able to explain complex topics in a easy to understand format.

1) real world examples were beneficial

Davidson is very knowledgeable on the subject and was able to present it in a very practical and approachable way. Really liked the current real world examples he brought to class.

The teacher gave good examples and made class fun

Best class so far!

Professor Heath's knowledge of the industry was prevalent from day 1, and only became more useful and prevalent throughout. Having someone like Davidson who has worked in both low-level and high-level financial firm positions was incredibly invaluable. He took huge initiative to make the class entertaining by continuing to relate what would be typical boring and monotonous financial knowledge, and relating it to relevant every day

great teacher, made it fun and interesting

The instructor was very good. He was always well prepared and provided a lot of material. He provided good humor while he taught, which helped to lighten the more difficult and heavy concepts in this class. He could work on eliminating potentially confusing questions both in class as well as on the assignments.

Very energetic which helped to keep attention in a long, information intensive class. loved the examples and experiences and the flow of the class. There were no surprise when it came to what was expected.

Professor Heath was great and kept classes entertaining. He was clearly very knowledgeable and answered questions appropriately for the scope of the class.

I have NO background in Accounting or Finance so it was an eye opening course for me as to how important and useful these things are. It made me want to learn more about Finance even though I feel I have little to no talent in this field. Thank you for your teaching.